



**UW Center for Cooperatives**  
Fostering critical thinking and understanding about cooperatives.



# PART 1: BASICS OF CO-OPS

Join UW Center for Cooperatives, in partnership with CAP Services, to learn the steps to starting a cooperative business in Wisconsin and for guidance on growing your young cooperative business to the next level.



**10TH MARCH 2022**



**8:00 AM - 9:00 AM**



**VIRTUALLY VIA ZOOM**



**REGISTER  
HERE!**

Speaker 1



**Kristin  
Forde**

Cooperative  
Development  
Specialist, UW  
Center for  
Cooperatives

Speaker 2



**Kelly  
Maynard**

Cooperative  
Development  
Specialist, UW  
Center for  
Cooperatives

Moderator

**Laura West-  
Kralcik**

Vice President of Lending,  
CAP Services, Inc./  
Community Assets for People

