



**ANIMAL &  
DAIRY SCIENCES**  
University of Wisconsin-Madison



**Extension**  
UNIVERSITY OF WISCONSIN-MADISON

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## **Youth sought to showcase their 'Livestock Lessons'**

**(Madison)**

Livestock Lessons is a new animal science experience for Wisconsin youth. Giving a Livestock Lesson is an opportunity for youth to share their learning with others and to teach others about animal sciences.

Great news! The next round of entries in the Livestock Lessons program are due on March 19, 2021. The potential topics for your lessons are endless! We would love for you to submit your 4-H demonstrations, FFA public speaking entries, any videos and written work that aligns with work you are already doing. This time period will allow us to see you talk about acquiring your animal project or caring for newborn animals. No matter what topic you choose, remember that the most impactful presentations are both accurate and engaging. Be creative, be funny, be serious, just be you! Think about something you have learned in your animal science project or something that you enjoy doing and prepare to share it.

Round 2 of the Wisconsin Livestock Lessons will include many ways for youth to show their work and interests.

### **For grades 3-8: (only one submission per category)**

1. An oral video presentation.
2. Written Public Service Announcement (PSA).

### **For grades 9-13th: (only one submission per category)**

1. An oral video presentation.
2. Written Public Service Announcement (PSA).
3. SAE Project Slides.

Livestock Lessons are open to all youth who are interested in the animal projects. Each youth can enter one submission in both oral presentation and written public service announcements. Entries will be divided into the following grade judging categories from the 2020-2021 school year: Junior (Grades 3-5); Intermediate (Grades 6-8); and Senior (Grades 9-13).

For older youth grades, 9-13, there is a new entry category: SAE Project Slides. The SAE Project Slides are to assist older youth in framing out topics of interest and exploring careers, which can assist them in completing their SAE application.

Each FFA Chapter that submits three or more SAE Project Entries will qualify for special recognition at the 2021 WAAE Professional Development Conference. The Wisconsin



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FFA Foundation will be supporting this new competition, with funds for qualifying chapters!

Submissions are due March 19. The top entries in each division will receive monetary awards and may be featured on Wisconsin Youth Livestock Program social media, YouTube channels and other media outlets.

**Oral Video Presentations, Public Service Announcements (PSA), and SAE Google Slides must be submitted by March 19.**

Thank you to our sponsors, Wisconsin Farm Bureau Federation, Wisconsin Pork Association, Wisconsin Beef Council, Wisconsin FFA Foundation and Wisconsin 4-H Foundation, who provided our winners with gift certificates to their favorite show supply store or Culver's.

Additional program information and instructions on how to submit your Livestock Lessons can be found by going to the Wisconsin Youth Livestock Program site at <https://bit.ly/LivestockLessons>.

For more information or to view the winning videos and PSAs from the previous contest, check out the Wisconsin Youth Livestock Program Facebook page <https://www.facebook.com/wisconsinyouthlivestock> or Instagram page <https://www.instagram.com/wiyouthlvstck/>. There is a [YouTube playlist](#) of all the videos that can be reviewed.

If you have questions, contact Bernie O'Rourke, UW-Madison Animal & Dairy Sciences Extension Youth Livestock Specialist, at [borourke2@wisc.edu](mailto:borourke2@wisc.edu).